

RAMSHACKLE

Sponsorship

information

Clayton, GA

June 6, 2026

PRESENTED BY THE CLAYTON MERCHANTS & BUSINESS ASSOCIATION & THE CITY OF CLAYTON
SATURDAY, JUNE 6, 2025 | DOWNTOWN CLAYTON, GA.

Now in its **third year**, the Ramshackle Music & Arts Festival has become one of Northeast Georgia's signature summer events. Each June, thousands gather on Main Street in Downtown Clayton to celebrate with **live music, art, food, and family fun**.

Created to promote and sustain Clayton's downtown economy, Ramshackle showcases **multiple stages of entertainment, local artisans and vendors, and activities for all ages**. In 2025, more than **6,000 attendees** visited from across Georgia and the Southeast, driving both tourism and local business growth.

Why Partner with Ramshackle

Sponsoring Ramshackle connects your brand with an event that celebrates **community, creativity, and commerce**.

Sponsors benefit from:

- **High Visibility:** Brand recognition across event signage, digital media, and press coverage.
- **Targeted Reach:** Access to a diverse regional audience of locals and visitors.
- **Community Impact:** Support of a free, family-friendly event that drives economic growth.
- **On-Site Engagement:** Opportunities to activate your brand directly with attendees.

When you **support Ramshackle 2026**, you help fuel the creative spirit that makes Downtown Clayton thrive. Together, we can **inspire connection, celebrate local culture, and drive meaningful impact for our community and partners alike**.

Let's make this year's festival the most memorable and influential yet!





Title Sponsor: (1) \$25,000

- Logo and Name included on all Signage & Advertising, Dedicated Side Scrims on Main Stage
- Named on a prominent Billboard on Highway 441 from late March- mid June
- Up to 3 On-Site Booth Presence (10x10 booth provided by Sponsor)
- Meet & Greet for 10 With Featured Band
- Stage Mentions throughout event
- Logo Inclusion on all Promotional Materials & Merchandise
- King Suite at Bridge Creek Inn on Saturday of Event
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle
- 20 Event Shirts, Souvenir Cups, 5 Signed Posters by the Band
- Work with Ramshackle Committee to develop additional opportunities
- First Right of Refusal for Future Event Title Sponsorship

Stage Sponsor: (3) \$15,000

- Logo and Name included on all Signage & Advertising
- On-Site Booth Presence (10x10 booth provided by Sponsor)
- Meet & Greet for 4 With Featured Band
- Stage Mentions throughout event
- Logo Inclusion on Promotional Materials & select Merchandise
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle
- 10 Event Shirts, Souvenir Cups, 1 Signed Poster by the Band
- Work with Ramshackle Committee to develop additional opportunities
- First Right of Refusal for Stage Sponsorship in Future Years

Kid zone Sponsor: (1) \$10,000

- Naming Rights for Kid's Area
- Logo and Name included on all Signage & Advertising
- On-Site Booth Presence (10x10 booth provided by Sponsor)
- Dedicated Signage at the Kid's Area
- Stage Mentions prior to Featured Band Performance
- Logo Inclusion on all Promotional Materials & Select Merchandise
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle
- Committee
- 4 Event Shirts, Souvenir Cups, 1 Signed Poster by the Band
- Work with Ramshackle Committee to develop additional opportunities
- First Right of Refusal for Kid's Area Sponsorship in Future Years

SECONDARY STAGE SPONSOR: (2) \$6,000

- Naming Rights for Secondary Stage
- Logo and Name included on all Signage & Advertising
- On-Site Booth Presence (10x10 booth provided by Sponsor)
- Dedicated Signage at Secondary Stage
- Stage Mentions prior to Featured Band Performance
- Logo Inclusion on all Promotional Materials & Select Merchandise
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle
- Committee
- 4 Event Shirts, Souvenir Cups, 1 Signed Poster by the Band
- Work with Ramshackle Committee to develop additional opportunities
- First Right of Refusal for Secondary Stage Sponsorship in Future Years

COMMEMORATIVE CUP SPONSOR (1) \$5,500

- Logo on 3,000 Commemorative / Reusable Cups
- On-Site Booth Presence (10x10 booth provided by Sponsor)
- Stage Mentions prior to Featured Band Performance
- Logo Inclusion on all Promotional Materials & Select Merchandise
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle
- Committee
- First Right of Refusal for Commemorative Cup Sponsorship in Future Years

Gold Sponsor: \$5,000

- Logo and Name included on all Signage & Advertising
- On-Site Booth Presence (10x10 booth provided by Sponsor)
- Stage Mention prior to Featured Band Performance
- Name Inclusion on All Promotional Materials and Select Merchandise
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle
- Committee
- 2 Event Shirts, Souvenir Cups, 1 Signed Posters by the Band

Silver Sponsor: \$2,500

- Name include on all Signage & Advertising
- On-Site Booth Presence (10x10 booth provided by Sponsor)
- Stage Mention prior to Featured Band Performance
- Name Inclusion on All Promotional Materials and Select Merchandise
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle Committee

Bronze: \$1,000

- On-Site Booth Presence (10x10 booth provided by Sponsor)
- Stage Mention prior to Featured Band Performance
- Name Inclusion on All Promotional Materials and Select Merchandise
- Public Promotional Check Presentation with City of Clayton Mayor & Ramshackle Committee

Tyler Caswell Sponsorship Co- Chair
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Kayla Flaherty Sponsorship Co- Chair
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ALL SPONSORSHIPS MUST BE CONFIRMED BY MAY 1, 2026 for INCLUSION ON DAY OF BANNERS, SIGNS, MERCHANDISE, ETC.